

Meghan Arora

Innovation Consultant



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EXPERIENCES

Auroraa Innovation Labs Founder & CEO

Nov 2021 - Present
Canada

- Scaling small businesses through process automation, end to end management from strategy to delivery.
- Digital adoption that targets designing and upgrading websites, technical security, CRMs, and day to day process and task management
- Web3 consulting & brand development (DeFi, Security, NFTs)

Accenture Inc. Software Developer

Feb 2019 - May 2022
Toronto, Canada

- Identified business requirements, delivered technical documentation & swiftly integrated into clients' technical stacks to deliver value immediately
- Oversaw a team of developers to lead a key transformation for a legacy system utilized by 38 million users.
- Utilized recent technologies in **Node JS (Typescript, React)**, **REST APIs** to deliver web functionality that aligned with accessibility and validation needs and could withstand high-volume interactions.
- Designed and delivered automation to reduce 13-15 hours of manual weekly labour to running a script for 2 minutes (**Python, SQL**)

VENTURES

Soccer NFT collection (Cofounder)

- Represented and managed 20+ MLS & National team players to develop their Web3 presence & pitched project to external stakeholders and investors
- Liaised with the lead developer to maximize efficiency of smart contract (**Solidity**) and led a team to manage technical deliverables
- Implemented systems to automate and track the internal team's progress.

Automated Trading Platform (Cofounder)

- Designed and developed multi-tiered trading automation and algorithms by leveraging several APIs exposed by trading platforms (**Python, Node JS**)
- Utilized **SQL** databases to store order data and track active and previous transactions across accounts
- Enabled real-time reporting through **Telegram's API** to notify users and admins of orders and market conditions.

EDUCATION

University of Waterloo Bachelors in Computing & Financial Management Honors

2014 - 2018

SKILLS

★★★★★ Python
★★★★☆ React / Typescript
★★★★☆ Node JS
★★★★☆ Java
★★★★★ SQL
★★★★★ Agile & SDLC
★★★★☆ Rest APIs
★★★★☆ Bash scripting

HOBBIES

2x Canadian Salsa Champion
3rd place World Salsa
Champion

Recording artist